Aleem Akinyoola

UI/UX and Product Designer · Design Team Lead

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I design fintech, trading and data products. I have 7 years in UI/UX, most of them at AFEX, where I now lead a team of four designers. We build commodity trading platforms for five African markets and the design system they share. Before design I wrote frontend code, and I still do.

EXPERIENCE

AFEX · Abuja, Nigeria 2021–now

ROLES

Design Team Lead 2024–now

- Lead a team of four designers.
- Run the AFEX design system, shared by our trading platforms across five markets.

Senior UX Designer 2024

UI/UX Designer 2023–2024

UI/UX Designer and Frontend Developer 2021–2022

- Designed screens and built them as Django templates in HTML, CSS and JavaScript.

SELECTED PROJECTS AT AFEX

KOMEX, Kenya's commodity exchange · web and admin 2025–26

Sole designer with one PM. Designed the exchange end to end for depositors, buyers and exchange operations: deposit, lot creation, catalogue, auction and settlement, with bid status, buying limits, deadlines and fees.

INVEX, from invoicing to liquidity · web 2025

Sole designer on a product team of six. Onboarding, 2FA and KYB, a finance dashboard, single and bulk invoices, payment tracking, approvals, role-based permissions and invoice factoring.

Sherlock, AI data assistant · internal tool 2024

Lead designer. Lets anyone in the company ask a question of company data and get a chart. Reports, dashboards, alerts, dataset setup and roles, on a design system of 319 variables with light and dark modes and four accents.

Cudie, payments for farmers and beyond · mobile, admin and brand 2024–25

Led the customer and agent mobile apps and the admin web app, built the Cudie design system, and designed the card artwork, brand assets and the landing page cudie.ng.

ECN, Africa Exchange admin system · web admin 2022–23

Sole designer with one PM. Brought client and market management, trade operations, reporting and accounting into one system, with single-page trade matching and cross-trade resolution for the clearance team.

Yoke Solutions · UI/UX Designer and Frontend Developer · Lagos 2019–2021

- Designed interfaces and built responsive web frontends in HTML, CSS and JavaScript.
- Made UI component libraries and high-fidelity motion prototypes.

Primaldux · Graphic and UI Designer, freelance · remote 2018–2019

Brand identities, visual systems and web interfaces for startups and client projects.

Stallion Group · IT Engineer · Lagos 2017–2019

IT infrastructure, network hardware and system diagnostics.

iTrain Skills Hub · Graphic Designer, freelance · Ilorin 2015–2019

Brand collateral, print and marketing material.

OWN WORK

Warm Fusion design system · open source 2026

Built for Maven Builder Academy, my academy, where I teach people to build with AI and with taste. Ships agent-ready files (SKILL.md, design.md, tokens.css, Tailwind preset). An AI design agent built on it makes the academy's marketing and brand assets, and I built three more for other brands.

SKILLS

Product	Research, information architecture, user flows, wireframes to high-fidelity prototypes
Systems	Design tokens, Figma libraries with variants and auto layout, Radix and shadcn/ui on the code side
Prototyping	Interactive Figma prototypes, motion prototypes and micro-interactions with Framer Motion
Frontend	HTML, CSS, JavaScript, Tailwind CSS. I build what I design and review it with engineers
AI	Idea exploration, UX copy, working prototypes, visual assets, and design system and brand guides that AI tools can follow
Brand	Landing pages, visual identity and type systems

EDUCATION AND CERTIFICATES

B.Eng. Computer Engineering · Ladoke Akintola University of Technology · Second Class Upper 2010–2015

Designing Product Experiments · The Fountain Institute, Berlin · certificate DPE-002 Apr 2022

Figma skills assessment · Uxcel · score 315, 96th percentile Feb 2022

Courses · Interaction Design Foundation, Creating Complex Tables Users Love (2023); Google Africa Scholarship, Front End, via Andela and Coursera (2018); LinkedIn Learning UX and prototyping courses (2018–2021)